



SEEKING SECTORS OF FUTURE GROWTH

We see potential for growth in a number of sectors, African and global – most notably agro-processing, energy, technology, tourism and healthcare. These hold great value for Africa and we wish to partner with our stakeholders in concretising that promise.

Finally, we are of course looking at new and, in particular, repeat clients and we are promoting the potential of CTICC East and West to them. Already events such as the Cape Town International Jazz Festival and AfricaCom have expressed keen interest in our expanded offering.

INNOVATING FOR THE FUTURE

We believe technology and sustainability hold the joint keys to the future, the one ably assisting the other to be realised. As an example, the CTICC East expansion will have a fully integrated state-of-the-art building management system (BMS)

that will allow us effective control over utility use, harnessing technology to save costs and resources. Essentially, CTICC East will be a very smart building and an altogether more extraordinary client experience in every way.

We are also constantly following and adapting food and beverage trends in our extensive catering offering. As food trends evolve, our clients demand innovative and delicious catering concepts to enhance their events. This needs to be balanced, of course, by sourcing in a sustainable way and we love the creative challenge this brings with it.

In addition, we are convinced our ongoing investment in the training and development of our own people and communities will pay further dividends. Finally, we seek to expand our already loyal client base via a greater connection with our rising continent and the ever-changing world beyond. This is our promise going into 2017, when our expansion comes on stream, we wish to:

Extend our reach, embrace Africa and welcome the world.

