

ENVIRONMENT: BUILDING GLOBAL SUSTAINABILITY



HOW THE CTICC NURTURES OUR WORLD THROUGH ITS NOW STRATEGY

The CTICC's commitment to global sustainability – economic, social and environmental – goes beyond a business commitment to triple-bottom-line reporting. It is simply a belief that it is good business to do good. Increasingly our clients see sustainability the same way. As King IV approaches, responsible corporate citizenry is a given that we at the CTICC already make a priority – for ourselves, our clients, our city, our country and our world.

In that context, and as a global convention centre with an established sustainability reputation, we believe we have a responsibility to influence the sustainability journeys of our stakeholders, suppliers and, in particular, our clients.

This sustainability commitment is driven by our Nurture Our World (NOW) initiative. The NOW team consists of representatives from all our departments and is chaired by the General Manager: Facilities & Operations, and Acting GM: Food & Beverage & Operations.

Notably, this innovative, interdepartmental team is also responsible for driving and coordinating the CTICC's corporate social investment strategy and social responsibility activities

which are described in the corporate social responsibility section of the report.

In terms of mitigating the CTICC's environmental impact, the NOW team is mandated to:

- Inform, drive, and monitor the CTICC's triple-bottom-line approach
- Oversee the design and implementation of sustainability initiatives that contribute to economic growth
- Raise the profile of the centre as a sustainability leader in its industry
- Ensure the effectiveness of our efforts to minimise our negative environmental impacts while maximising the positive contribution we make to a sustainable future for society.

In more concrete terms, the environmental aspect to the NOW team's work focuses on waste management (reduction, reuse and recycling); careful energy usage; sustainable product use; responsible transport use and emissions reduction; and water use management.