

EMPOWERING WOMEN, BUILDING SMALL BUSINESS

The CTICC is committed to enterprise development, particularly with regard to B-BBEE and women-owned businesses. Procurement from women-owned companies represented 30% of total supplier spend for the year, up from 28% in the previous year. We introduce you to two of our small women-owned businesses.

Notukela Makohliso, who heads True Media, and Carrie van Listenborgh, the owner of La Parmigiana, have been supplying the CTICC with produce and beverages of the highest quality. These two female-owned businesses are two of the many valuable suppliers to the CTICC.

True Media Distribution

True Media Distribution, a sole proprietorship, has been a strategic business partner of the CTICC for the last two years. The 100% black-owned, female-owned business provides the centre with a bouquet of the best red and white house wines from some of the most renowned vineyards in South Africa. The partnership with the CTICC was the perfect vehicle for True Media Distribution to get its wines into the market in a substantial way. The CTICC provided the business with the opportunity and platform to reach an international audience through the varied events that the centre hosts.

True Media Distribution provides a broad range of events-related services and has been steadily increasing its footprint in South Africa and Africa. Currently the CTICC is its second biggest client after South African Airways and True Media Distribution is now making in-roads into Gabon, Nigeria, Angola and Cameroon. The centre is proud to have played a role in supporting this small business that has a business model that speaks to that of the CTICC – exposing clients to South African brands, increasing job creation and building the local economy.

“Supplying the CTICC has boosted our company profile significantly. Companies like the CTICC prove to be the exception that helps us to survive in a very challenging province and industry.”

Notukela Makohliso,
owner True Media Distribution





30%

**women-owned companies
represented of total suppliers**

28% in previous year

La Parmigiana CC

La Parmigiana has been a consistent supplier to the CTICC, providing the centre with fresh pasta with tailor-made fillings, hand-rolled cannelloni, ravioli and gnocchi, as well as sauces. La Parmigiana's ethos of always providing fresh, healthy food with no additives is in line with the CTICC's ethos of always providing its clients with the freshest food.

Since becoming a supplier to the CTICC, La Parmigiana has gone from strength to strength. Orders from the centre have boosted the business's turnover and its confidence has grown tremendously. A spin-off is that this woman-owned business has grown substantially and is a proud contributor to economic development and job creation.

"The CTICC has boosted our business and allowed our team (and machines) to work at full capacity. We have been a supplier to the CTICC for a long time and are motivated by fantastic, innovating chefs."

Carrie van Listenborgh,
owner La Parmigiana