WHO WE SERVE: OUR MARKETS, OUR CLIENTS, OUR STAFF AND OUR STAKEHOLDERS

The CTICC serves several markets based on seven key event sectors: international conferences and events; national conferences; exhibitions; trade fairs; banquets; special events; as well as film shoots and other events. A total of 504 events were held during the past financial year.

In the year under review, the CTICC hosted events and serviced clients from many geographic locations, including the United States of America (USA), United Kingdom (UK), France, Netherlands, Switzerland, Germany, Kenya, Japan, Ireland, Botswana, Russia, Canada, Czech Republic and Sweden. The bulk of the events, however, were local South African clients (69%).

A total of 39 international conferences were hosted at the CTICC. This is an increase on the 32 hosted in the prior year.

Our people

A business that looks after its people looks after its business.

The success of the CTICC is built on the success of our people and the opportunities we give them to rise to their potential. The CTICC has a total of 161 employees (151 permanent and ten fixed-term contract staff), as well as a fluctuating group of contract staff managed by additional service providers.
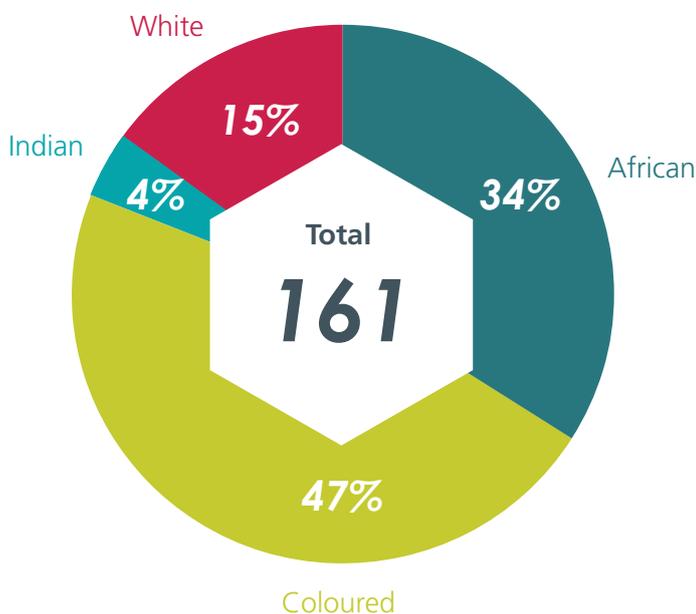
Diversity

The CTICC celebrates staff diversity and attempts to ensure that the staff complement represents the richness of South African society. Our staff profile reflects our commitment to diversity, with 79 of our staff being female and 82 male.

Our employment philosophy

The CTICC believes diversity in terms of race, gender and disability makes a difference to the business, stimulating growth. That growth can only occur if we make an ongoing commitment to comprehensive training and skills development, mentoring and coaching.

When recruiting, preference is given to local residents to ensure that our centre contributes to job creation and the economic upliftment of local residents. Local, in this context, refers to the City of Cape Town and the Western Cape.

Ethnic groups

White 15%
Indian 4%
African 34%
Coloured 47%
Total 161

Age groups

51+ years 3%
41 – 50 years 26%
20 – 30 years 26%
31 – 40 years 45%
Total 161